



Press Release

Champion Realty expands with addition of Paula and Bill Ruckelshaus

August 25, 2011

Chestertown, MD Champion Realty announced today that the experienced agent team of Paula and Bill Ruckelshaus joined the firm in their Chestertown Office. The move will allow the Ruckelshaus team to build off their existing success in the Kent and northern Queen Anne's County market area by tapping into the expansive technology resources, leading market presence and consumer focused services of Champion Realty.

"We've very excited to join Patsy Whiteley and the Champion Realty Chestertown Office," said Paula Ruckelshaus. "We now have access to all kinds of technology and marketing tools that just weren't available to us before. With YouTube® videos, automated post card mailings, GPS enabled mobile websites and online marketing second to none, the systems at Champion to help buyers find the right properties are cutting edge and exactly what we need to further enhance service delivery to sellers and buyers alike."

"In these turbulent times it is important to be with a strong company with impeccable financial strength," said Bill Ruckelshaus. "Champion Realty is a partner company of HomeServices of America, Inc., a Berkshire Hathaway affiliate and the second largest real estate company in the country. While other brokerages are cutting costs to stay afloat, Champion has been continuing to invest in marketing and technology that helps us, and our clients."

Jon Coile, CEO of Champion Realty, Mortgage, Title and Insurance also commented on the affiliation of the Ruckelshaus team with the company. "I've known Paula and Bill for a long

time and I am just delighted they've joined Champion. We're very excited about the future for real estate in Kent County and that is why we made a major investment in remodeling our office here. Chestertown is a great place to live and Patsy has been bringing the best and brightest real estate people together into her office to help service the real estate needs of the community."

"Whenever Paula sold one of our listings, or we sold one of hers, it made me think, she needs to be with Champion," said Patsy Whiteley, Branch Manager of Champion Realty. "She is a real professional, very highly regarded in the realtor industry and fits in perfectly with the rest of our agents at Champion. I'm proud that she and Bill decided to make the move to Champion."

For more information about career opportunities with Champion Realty visit ChampionRealty.com.

About Champion Realty, Mortgage, Title and Insurance

The Champion family of companies is comprised of Champion Realty, Champion Realty Mortgage, Champion Realty Title and Champion Realty Insurance – all working together to create a full range of real estate services and products and providing a one-stop shopping solution for buyers and sellers in Maryland. Based in Severna Park, Champion Realty serves the Chesapeake Bay Region with eight branch offices and over 300 sales associates. Champion Realty is part of the second-largest home services provider in the U.S. – HomeServices of America, Inc., a Berkshire Hathaway affiliate. This elite network of companies encompasses 22 market-leading residential real estate brands, more than 15,000 agents and over 375 offices across the nation. A strong Champion Realty brand combined with the superior resources of HomeServices enhances our ability to deliver the full suite of integrated homeownership services.